



# Lakeland High School Home of the Hawks Contractual Sponsorship Agreement

Between: Lakeland High School  
PO Box 69  
Rathdrum, ID 83858

And: \_\_\_\_\_  
\_\_\_\_\_

**Period of Sponsorship:** From September 2024 to September 2025

**Sponsorship Packages:** The organization named above agrees to the following sponsorship package:

**1. Main Gym - Scoreboard Tables – Space Full**

Each scoreboard table contains space for an 8' sign. The fee for advertising on the scoreboard table is \$1500.00 per year for a 4' space. (fall and winter sports season - volleyball in the fall and basketball and wrestling in the winter). Sponsor shall supply high-resolution logo and desired text for sign.

**2. Football Field - Sideline Banner**

Each sideline banner is 3' x 8' in dimension. The fee for advertising on the sideline is \$800 per year (fall football season). Limited to 6 sponsors. Sponsor shall supply high-resolution logo and desired text for sign.

**3. Main Gym - Balcony Banner**

Each sign is 3' x 6' in dimension. The fee for advertising above the locker room is \$1000 per year (fall and winter sports seasons - volleyball in the fall and basketball/wrestling in the winter). Sponsor shall supply high-resolution logo and desired text for sign.

**4. Main Gym - Scoreboard - LES SCHWAB ONLY**

Each banner is 3' x 4' in dimension. The fee for advertising around the scoreboard is \$400 per month year-round. Sponsor shall supply high-resolution logo and desired text for sign.

**5. Main Gym- Advertising BiG Screen**

Big screen advertising 6' X 4'. The fee for advertising on the big screen is \$500 per year (fall and winter sports seasons- volleyball in the fall and basketball, wrestling, cheer, and dance in the winter). Sponsor shall supply digital company logo and desired text for screen.

**6. LHS Sunrise Rotary Soccer Field -Fence Sign**

Each sign is 4' x 8' in dimension on the outside fence. The fee for advertising on the sideline is \$650 per year (signs are left up all year and are visible from Hwy 41). \$500 every year after the 1st year. Sponsor shall supply high-resolution logo and desired text for sign.

7. Swim Meet Sponsor

The advertising fee is \$150. Swim meets take place at the Kroc Center. Sponsor receives recognition on the Heat Sheet. The sponsor's name will be announced 4 times by the meet public announcer.

8. Baseball Parking Lot Fence - Fence Sign

Each sign is 4' x 8' in dimension. The advertising fee is \$500 per year (sign is left up year round and is visible from Hwy 41). Sponsor shall supply high-resolution logo and desired text for sign.

9. Softball Outfield Fence - Fence Sign

Each sign is 4' x 8' in dimension. The advertising fee is \$500 the 1st year, \$300 every year after the 1st (sign is left up year-round). Sponsor shall supply high-resolution logo and desired text for sign.

**Total Cost of Sponsorship**

**\$ \_\_\_\_\_**

**Conditions of Sponsorship:**

1. Lakeland High School may at any time cancel this sponsorship agreement with immediate effect:
  - a) should it become aware of any change in government policy which may affect dealings with the Sponsor,
  - b) should it decide that the Sponsor is not an appropriate Sponsor of a government educational institution.
  - c) if Lakeland High School is otherwise unable to continue with this sponsorship agreement.
2. The Sponsor shall not hold itself out to the public as having authority to act on behalf of Lakeland High School by virtue of the Sponsorship Agreement.
3. The Sponsor acknowledges that by accepting this sponsorship, Lakeland High School is not endorsing the Sponsor's products, services or business activities.

**Special Conditions:**

\_\_\_\_\_

**This agreement** is made on the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_

**Sponsorship Fee Options:**

- Full payment due on 3<sup>rd</sup> Monday of September of the period of sponsorship payable to Lakeland High School.

**Declaration:**

On behalf of the above named Sponsor, I agree to provide the Sponsorship described above and agree to comply with the Conditions of Sponsorship and Special Conditions listed above.

Name of Individual forming the agreement (please print): \_\_\_\_\_

Position in Sponsor's Organization: \_\_\_\_\_

\_\_\_\_\_  
Signature of Representative of Organization above

\_\_\_\_\_  
Date

On behalf of Lakeland High School, I agree to provide the services to the Sponsor described above and agree to comply with the Sponsorship Package Conditions of Sponsorship and Special Conditions listed above.

Name (please print): \_\_\_\_\_

Position at Lakeland High School: \_\_\_\_\_

\_\_\_\_\_  
Signature of Representative of Lakeland High School

\_\_\_\_\_  
Date